

Agency description



Kala Ruudus OÜ
 Heart Work
 Regati pst 1
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Main business areas:

- Design/Corporate identity
- Strategy and Concept development
- Graphic design
- Creative production
- Market research/analysis
- Planning and execution of advertising campaigns
- Event Marketing
- Design of fair boxes
- AV / TV
- Sales promotion
- Animations (2D & 3D)
- Webpages

CommWorld contact person/s:

Rain Saar
 Kent Raju

Salient facts

Established
 1997

Corporation registration
 Limited company

Management
 Rain Saar
 Marti Kivimägi
 Kent Raju

Total employees
 10

Turnover
 Approx. EUR 540,000

Agency profile

As a full-service advertising agency, Kala Ruudus is doing all the creative and administrative services inhouse, but also 2D and 3D animations are made in our agency. Besides advertising and animation, we have very strong interactive solutions unit to produce everything from flash animated e-cards and web pages to complicated data bases.

We are convinced that we can provide our clients most operative and professional cooperation leading to very exciting, creative and efficient marketing communication solutions.

Current major clients

Postimees
 biggest daily newspaper in Estonia, owned 92% by Schibsted ASA, Norway

Lafarge Roofing
 (stone) roofing producer and seller, daughter-company of Lafarge Braas, France

RMK
 profit-making state owned organization, one of the biggest employers in Estonia

BIG
 Baltic Investment Group Bank

TNT
 TNT Logistics Estonia

Kuusakoski
 Leading recycler of metal-based products in the Northern Europe.

Hawaii Express
 stonian biggest retailseller of mountainbikes, watersport and wintersport equipments (representing following brandnames Scott, Cannondale, North Sails, O'Neill, Tecnica)