

Agency description

K O M P A S

DESIGN

KOMPAS DESIGN d. o. o.
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Main business areas:

- Corporate Identity
- Brand Identity
- Advertising
- Packaging
- Publishing
- Direct Marketing
- Multimedia

CommWorld contact person/s:

Zlatko Ledinek Dink – CEO
 Špela Kozamernik – account manager

Salient facts**Established**

12.02.1991

Management

Zlatko Ledinek Dink

Total employees

15

Turnover 2001-2003

EUR 802.652

Turnover 2004

EUR 1.198.404

Turnover 2005

EUR 1.329.323

Agency profile

Our 15th birthday was day of joy. We are one of the oldest agencies in Slovenian market, with reputation that is being built on few but important competitive advantages, that have formed over past 15 years.

We are skilled in marketing and corporate communication as many others, but we do it with love and devotion.

Our main competitive advantages are reliability, deep understanding of the working process of our clients and fast response to their needs.

We are enough enough small to be quick and enough big to be successful. We are not afraid of changes and problems which occur. We take them as a reality of life. Special bonds with our clients are looked after not only in working hours but 24 hours per day, all year long, because we just love this business!

Current major clients**Alpos group**

Manufacturers of steel welded tubes and profiles, aluminium ladders, boxes and rotary driers, shop equipment...

Cimos

Parts power equipment, part motorcycle

The Coca-Cola Company Slovenija
 Beverages

MLM

Manufacturer of taps

IMP

Planning, designing and execution of technological and infrastructure systems

Kolinska

Food manufacturer

Kongo casino

Casino and hotel

Lek

Pharmaceutics

Lisca

Manufacturer of lingerie and swimwear

Mercator

Retail chain

Mercator - Hura! Diskonti

Discount store chain

Intersport

Retail chain

PBS

Banking

Porsche kredit&leasing

Leasing

Pošta Slovenije

National Post

Probanka

Banking

Sava group

Tourism, tyres, real estate ...

Sony

Electronics and other

Telekom Slovenije d.d.

National telephony and communication provider

Terme Maribor

Spas and hotels

Triglav DZU

Mutual funds

TRIMO

Complete solutions in the area of steel building

VOLJATEL

Second largest telephony, internet and communication provider