

Agency description



Progress Promotion Bratislava, Ltd.
 Ursínyho 6
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 office@propro.sk
 www.progress-promotion.sk

Main business areas:

- Marketing Research
- Communication Strategy
- Media Analyzing, Planning, Buying
- Realization of Advertising Campaigns
- Creation, Production
- Sales Promoting
- Event marketing
- Web Design
- Development of Corporate Identity
- Sport Marketing, Sponsoring

CommWorld contact person/s:

Miroslav Cich
 Eva Cichová

Salient facts

Established
 1990

Corporation registration
 Limited Company

Management
 Miroslav Cich
 Vojtech Miklos

Total employees
 39

Turnover
 approx. EUR 2,500,000

Agency profile

We are a full-service type of advertising agency, operating in advertising market since 1990. We belong to the founders of KRAS organization group (The Club of Advertising Agency in Slovakia). The Progress group consists of Progress Promotion Bratislava, Progress Promotion Košice, Šport Progress (sport marketing agency) and we employ 70 persons altogether.

Current major clients

HUSQVARNA
 producer of chainsaws,
 garden equipment and tractors

SE Enel
 utility company

NBS
 National Bank of Slovakia

SVF
 Slovak volley ball federation

TTSK
 Trnava autonomous region

NISSAN
 automobile company

SKANSKA
 building company

Panta Rhei
 books retail chain

SAD-EUROLINES
 public and cargo transport

NIKE
 sports wear

SPORTPRO
 sport retail chain

KONSTRUKTA
 machinery

ZEKON
 men's wear

MANADO
 restaurants

Stormware
 software producer

Eternity Sk
 fashion jewellery and watches

BHS
 Bratislava Music Festival

SFZ
 Slovak Football Association

MARS SPORT TRAVEL
 sports traveling agency

FUJIFILM
 digital cameras and images

JAVYS
 utility company

DOAS
 development