

## Agency description



REMMARK, a.s.  
 Na Žertvách 34/2196  
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 CZ-Czech Republic  
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**Main business area:**

- Strategy and concept development
- Media planning and buying
- Creative concepts and graphical design
- Corporate identity
- Sales promotion (BTL activities)

**CommWorld contact person/s:**

Vladimir Jarkovsky

**Salient facts**

**Established**  
1994

**Corporation registration**  
Joint stock company

**Management**  
Vladimir Jarkovsky,  
Managing Director

Miroslav Vesely,  
Creative Director

**Total employees**  
18

**Turnover 2005**  
EUR 3,200,000

**Agency profile**

REMMARK is a full service advertising agency working for both, local and foreign clients, that are from various business fields, e.g. cosmetics, automobile spare parts, computers, pet food, finance, consumer electronics and foto equipment...

Within the framework of our co-operation, we are able to provide our clients with comprehensive communication services, flexibility, efficiency, competitive prices, and last but not least professional and friendly communication.

**Current major clients**

**Acer**  
computers

**Altadis – Gauloises Blondes**  
tobacco company

**Conseq**  
financial services

**ELIT**  
automobile spare parts

**Novell**  
software

**Paramo**  
oil refinery – motor oil Mogul,  
asfalt products

**Porsche Praha**  
automobile dealer

**PRE**  
Prague energy supplier

**Seven**  
energy-saving bulb

**Silvaco**  
natural environment

**SSL**  
consumer brands Durex, Scholl,  
Party Feet

**Tekro**  
pet food

**T-Systems**  
data network