

Agency description

**HOLTON
TEITELMAN** Advertising
Strategic Counsel
Public Relations
AND GURY ©

Holton Teitelman and Gury
7 East Skippack Pike
Ambler, PA 19002, USA
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Main Business areas:

- Corporate Identity and Branding
- Direct Marketing
- Television
- Radio
- Print
- Packaging
- Web Design

CommWorld contact person/s:

John P.H. Holton
Ashley Smith

Salient facts

Established
1983

Corporation registration
Corporation

Management
John P. H. Holton, CEO
Carl Teitelman, President

Glen Gury, EVP/Creative Director

Total Employees
15

Turnover
EUR 13,500,000

Agency profile

Holton Teitelman and Gury serves a diverse range of local, national and international clients. Our Client roster includes both consumer and business-to-business clients in several sectors: telecommunications, technology, automotive, packaged goods, health-care, retail and financial/professional services. We work in all media, from television and radio to outdoor, print, packaging, direct mail and web design & content.

Our work is based on the premise that you can not bore people into buying your product or service. We believe people are more apt to buy from companies they like and/or can identify with. Our value comes from our ability to build brand awareness and preference in crowded environments with ideas that move, inspire and motivate. Our goal, internally, is to consistently compete with larger and more prestigious national agencies.

We are an enthusiastic bunch. We are responsive. And we absolutely love what we do.

Current major clients

Firstrust
A 23-branch, Philadelphia-based bank.

Holy Redeemer Health System
A community-based health system comprised of a 300-bed hospital and facilities throughout Philadelphia and New Jersey.

Right Management Consultants
The world's leading career transition and organizational consulting firm,

with over 300 offices throughout the world.

Philadelphia Lager
Red Bell Brewery's premium lager,

InvestorForce
A provider of web-based business solutions for the Institutional Investment Community.

R&B, Inc.
The leading supplier of "hard-to-find" automotive replacement parts to the automotive aftermarket.

The Philadelphia Stock Exchange
The nation's first stock exchange. (\$73 billion traded in 2001.)

National Auto Stores
A chain of 14 retail auto parts stores throughout Pennsylvania.

Icarz
A business management software provider for the auto aftermarket business, linking information to retailers and distributors.

Adams County National Bank
A 19-branch community bank headquartered in Gettysburg, Pa.

Salon Development, Inc.
A chain of 50+ hair cutteries under the brand name Cutting Crew.

Whitemarsh Retirement Partners
Developer of an upscale retirement community, The Hill at Whitemarsh, scheduled to open in 2005.

Fetterolf
A worldwide manufacturer and marketer of specialty valves for the polymer and fine-chemicals industry.

StartSmart
A community-based program that substantially reduces the negative outcomes associated with the use of alcohol by teenagers.

Elfant Wissahickon Realtors
A major realtor in the Philadelphia market.

Cottman Transmission
A chain of over 300 retail transmission shops.

Ultimate Galaxy
An online game for serious online gamers. Associate. Alienate. Dominate.