

## Agency description



Esplanade Advertising Ltd.  
 P. Brieža 7 – C620  
 Riga, LV 1010  
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 esplanade@esplanade.lv  
 www.esplanade.lv

### Main business areas:

- Strategy & Concept development
- Branding
- Design/Corporate identity
- Planning, execution of marketing projects, campaigns
- Brand management
- Creative production (ideas, messages)
- Media consultancy and buying
- Event Marketing
- Radio/TV
- Web projects

### CommWorld contact person/s:

Ainars Pudans

### Salient facts

**Established**  
1997

**Corporation registration**  
Limited company

**Management**  
Janis Blunavs  
Ainars Pudans

**Total employees**  
8 + 2

**Turnover**  
Approx. EUR 300,000

### Agency profile

Esplanade is a full service agency constantly broadening its range of services. Agency is known for excellent brand management, allowing winning big international brands. However, lately focuses on local clients where brand development is more interesting ask to follow.

### Current major clients

**Finnair**  
Airline.

**McDonald's**  
Restaurant

**L'Oreal**  
Kerastase,  
L'Oreal Professionel,  
L'Oreal Luxury

**IF Latvia**  
Insurance

**Ostby production**  
Construction

**Arkolat**  
Wholesale center of household appliances

**Aon**  
Insurance brokers & consultants

**Lindeks**  
Forest products

**Baltic Sea Port**  
Stevedoring

**Mežam un dārzam**  
Retail of forest & garden equipment

**Laine**  
Hotel

**EMME**  
Lingerie

**EBS**  
Interior Building

**Swedish Chamber of Commerce**